

ABSTRACT OF THE DISSERTATION

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Doctoral Candidate: K24

Dissertation title: *The worship of Ong Hoang Muoi in Xu Nghe*

Major: Cultural Studies

Code: 9229040

Scientific supervisor: Assoc. Prof. Dr. Phạm Lan Oanh

Institution: Vietnam National Institute of Culture, Arts, Sports and Tourism

CONTENT OF THE ABSTRACT

1. Purposes and objects of the research

1.1. Purposes

The thesis aims to analyze, explain and systematize the typical cultural values of the worship of Ong Hoang Muoi in Nghe An, as a typical cultural practice in the worship of the Mother Goddess of the Three Realms. On that basis, the study clarifies the role of this belief in creating regional cultural identity and maintaining community memory in the modern context. The thesis aims to contribute to the theoretical and practical foundation for the protection, management and promotion of intangible cultural heritage values in Vietnam in a sustainable manner and in line with the changes contemporary society.

1.1. Objects

The thesis focuses on studying the practices of worshipping Ong Hoang Muoi including: worship rituals, spirit mediumship rituals, divine symbols, sacred spaces, along with related activities of the government and community in the context of contemporary society.

2. Methodology

The researcher has combined many research methods to ensure comprehensive scientific research: Document synthesis and analysis, field survey, participant observation, in-depth interviews, discourse analysis, inter-regional comparison and contrast method.

The flexible coordination of these methods helps the thesis ensure academic quality, objectively reflect reality, and contribute to improving the application capacity of cultural studies research into the practice of protecting and promoting the value of cultural heritage today.

3. Main results and conclusions

The thesis on *the worship of Ong Hoang Muoi in Nghe An* is approached from the perspective of applied cultural studies, aiming to identify, analyze and explain a system of folk beliefs that is strongly moving in the modern context.

First, the thesis has clearly established the position and role of the worship of Ong Hoang Muoi as a unique spiritual and cultural institution of Nghe An - Ha Tinh region.

Second, the thesis proposes an approach to belief as a cultural process, in which values - such as spirituality, identity, aesthetics, community - do not exist fixedly, but are always redefined through social interactions, policy changes and communication technology.

Third, the thesis points out the transformation process of the worship of Ong Hoang Muoi in both form and content. Religious beliefs demonstrate a strong capacity for adaptation in modern society

Fourth, the thesis has deeply analyzed the relationship between community - state - media in the management of religious heritage, thereby highlighting the processes of "administrative ritualization," "staged festivals," "digitalization of sacred spaces," as well as the process of cultural exchange and repositioning between subjects.

Fifth, the thesis provides the theoretical framework of cultural practice (Bourdieu), discourse (Foucault), and symbolism (Geertz), the thesis has explained the living nature, interdisciplinary structure and the ability to constantly recreate folk beliefs.

The thesis hopes to contribute to promoting a re-awareness of the role of folk beliefs in the spiritual life of Vietnamese people today, thereby affirming that cultural heritage is not only a trace of the past but also a resource to shape the future - a future in which cultural identity is not framed but is always renewed, adapted and created constantly.

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